

SPONSORSHIP PROGRAMS

TROPHYLITE #6033

5and2 MOTORSPORTS

Beaver Dam, WI



(rev20250420)

Brian Apple

- ▶ Beaver Dam, WI
- ▶ “Fabrication Guru”
- ▶ Family Centered Living
- ▶ Always busy with projects
- ▶ Fun Fact:
 - ▶ Biked across the U.S. from Seattle, Washington to Bar Harbor, Maine



INTRODUCTION

Meet the Team

Aaron Guell

- ▶ Beaver Dam, WI
- ▶ “Charity Guru”
- ▶ Dedicated Husband
- ▶ Proud father of 2 boys
- ▶ Fun Fact:
 - ▶ Studied for a semester of college in Australia



Charitable Work Legacy

- ▶ Cheese Wheel, Inc.
 - ▶ 501(c)(3) Charitable Organization
 - ▶ \$18,000 Donated in 2024
 - ▶ \$200,000 Donated Since 2005
- ▶ Focus on Unique Automotive Events
 - ▶ Time-Speed-Distance Road Rally
 - ▶ Subaru FL4TFEST / Overland Adventure

Desert off-road Interest

- ▶ Race Support with TrophyLite
 - ▶ Chase/Pit: 2020 and 2022 Mint 400
 - ▶ Chase/Pit: 2021 Parker 425
 - ▶ Chase/Pit: 2021 Baja 1000 Peninsula Run
 - ▶ Race/Navigator: 2022 Baja 1000
 - ▶ Race/Navigator: 2023 Baja 1000 Reverse Peninsula Run
 - ▶ Race/Navigator: 2024 Baja 1000
- ▶ Purchased our own Race Truck in 2022
 - ▶ First Race: 2022 Baja Nevada

OUR BACKGROUND

Passionate for helping those in need
 Interested in competitive racing





5and2 Motorsports, Inc.

- ▶ 501(c)(3) Non-Profit
- ▶ Competing in TrophyLite Class 6000
 - ▶ Yokohama Tires, Fox Shocks, Currie Enterprise Rear End, and Vision Race Wheels
 - ▶ Turbo 350 Trans, 35" Tires, 18" Wheel Travel
 - ▶ Sealed and Tagged 4 cylinder Engine
- ▶ Partner with a charity organization to raise awareness and support

TrophyLite Support

- ▶ Full Race Support Provided
 - ▶ Race Preparation, Parts Supply/Distribution, and Chase or Pit Support
- ▶ <https://trophylite.com/>

OUR NEW MISSION

5and2 Motorsports

EIN 88-2621003



\$7,000 Raised for Charitable Causes



- ▶ 2022
 - ▶ June 24th – “Baja Nevada” in Bonnie Claire, NV
 - ▶ 635mi Point-to-Point Race (took 15hrs to complete)
 - ▶ Podium 3rd place in our class
- ▶ 2023
 - ▶ March 10th – “Mint 400” in Primm, NV
- ▶ 2024
 - ▶ March 10th – “Mint 400” in Primm, NV
- ▶ 2025
 - ▶ October 10th – “Gold Rush” in Virginia City, NV
 - ▶ 350mi, Point to Point Race



RACE PORTFOLIO

Expand Race Experience

Increase Awareness of Charitable Causes

Grow Sponsorship Program Offerings



SPONSORSHIP PROGRAM

Support great causes
and increase exposure
(per race year)

Executive Sponsorship

▶ \$5000

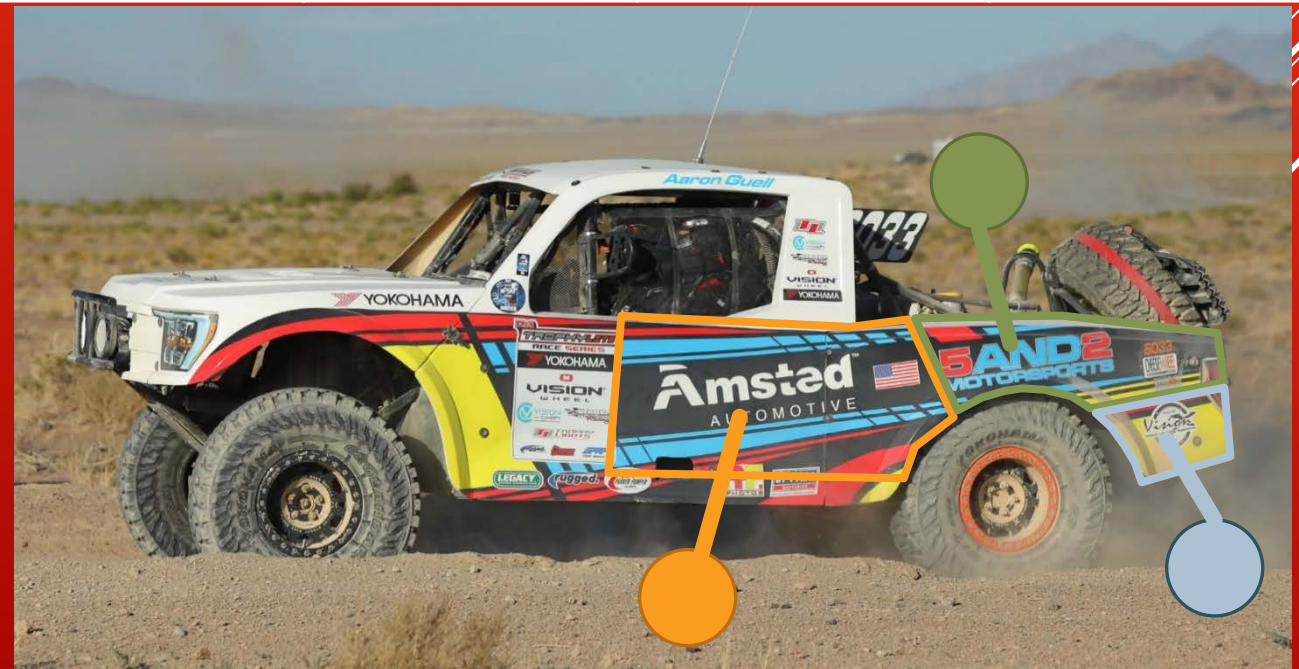
Advanced Sponsorship

▶ \$3000

Entry Sponsorship

▶ \$1000

| | \$1000 | \$3000 | \$5000 |
|-------------------------|--------|--------|--------|
| 25% Donation | \$250 | \$750 | \$1250 |
| Social Media Shoutouts! | X | X | X |
| Race T-Shirts! | X | X | X |
| Race Photos | | X | X |
| Collaborations | | | X |



- ▶ Promo Days!
 - ▶ Have us onsite at your next big event
 - ▶ Contests and Employee Engagement
- ▶ Be onsite on Race Day!
 - ▶ Come hangout before, during, and after the events
 - ▶ Pit passes to get up close to the action
- ▶ The Ideas are Endless!
 - ▶ Content on social media
 - ▶ Photoshoots for promotional use
 - ▶ Strap in the seat and get a feel

COLLABORATION IDEAS

Increase Your Brand Awareness

Showcase Support



ABOUT 5AND2 MOTORSPORTS



Vision:

Successfully overcome the challenges of off-road racing while raising money and awareness for various charitable causes.

Mission:

Take our passion for fundraising on behalf of great charitable organizations and combine it with our interest to compete in challenging off-road races.

2025 Charitable Partner:

Hope for the Warriors

<https://www.hopeforthewarriors.org/>



Nationally, Hope For The Warriors provides comprehensive support programs for service members, veterans, and military families that are focused on transition, health and wellness, peer engagement, and connections to community resources.

CHARITY PARTNERSHIP

Supporting those in need

Creating awareness to great causes



DONATION PROGRAM

Join our mission by making a 100% donation to our charitable cause!!

► Elite Donation

► \$100

► Premier Donation

► \$50

► Entry Donation

► \$25

| | \$25 | \$50 | \$100 |
|-------------------------|----------|----------|----------|
| Donation | ★ 100% ★ | ★ 100% ★ | ★ 100% ★ |
| Social Media Shoutouts! | X | X | X |
| Race Sticker!! | | X | X |
| Name on Race Hood!!! | | | X |

Your Name Here!





Join Our Vision!!

<https://5and2motorsports.com>



2023 Mint 400



2022 Baja Nevada

Support a truly unique experience

Contact us: Aaron Guell ♦ 920.539.0767 ♦ 5and2Motorsports@gmail.com